



Applause Outdoors 2018

Information for companies applying to be part of the Applause Outdoors touring scheme in 2018.

In summer 2018, **Applause Rural Touring** will be programming outdoor performances into existing, locally organised village fetes, community events and Festivals in Kent and Sussex. These events take place almost exclusively at weekends from May to September.

We are looking to commission companies / artists with an established interest and track record of working outdoors and interactively who would like to be part of this programme.

All work should entertain and engage audiences, be self-sufficient (i.e. not require technical or other support / involvement by the host organisation) and be able to be accessed by diverse, non-age specific audiences. They can be walk about or static productions but they are intended to suit a range of time frames (i.e. does **not** require the audience to arrive at a certain time and remain for a set amount of time). Please visit <http://www.applause.org.uk> for more information about our current touring season.

For 2018 we are also looking to commission one new outdoor work inspired by spoken word that we can tour as part of our **Inn Crowd** project that brings exceptional live events to rural/community pubs – <http://inncrowd.org.uk>

We are offering the following opportunities and expect to take out between **6-8** shows this season:

Commissions and Reshape/development Awards

- 1 x Inn Crowd (spoken word inspired outdoor work) - commission fee between £3000 - £6000
- New outdoor works – commission fees between £3000 - £8000
- Existing outdoor works that requires some reshaping/development to tour rurally – development fees between £500 - £2500



Performance dates will be booked only on satisfactory development of the piece and an agreed show fee (please see show fee guide below).

Please note:

Technical Challenges

We will be placing work in a variety of community settings including events that can provide very little technical or other support – the more technical requirements you have, the fewer the possible bookings.

· Programming

Your piece will have to fit around other events in the host event programmes so please consider whether you require the audience to arrive at a certain time and remain for a set amount of time. We aim to offer each artist/company between 6-12 bookings between May – September 2018 within the Applause Outdoors region.

· Show Fee Guide

Touring Fees must include your travel costs and will be within the range of £350 - £850. (For any enquiries/bookings Applause receives outside of the Applause Outdoors region (Kent, Sussex) we will discuss appropriate rates with you).

· Artist / Company Administration

Artist / company administration needs to be strong. Applause will be responsible for booking a place and date for your show but the company will then be responsible for making specific arrangements and finalising details with host venues and promoters. Many of these hosts are volunteers and have no specialist theatre knowledge – you will need to be flexible and understanding.

· Availability

Your show must be ready and available for touring from the end of April. You need to have very good availability for **weekends throughout** May to September 2018 and prioritise dates for Applause within an agreed time frame.

We will expect most of the development work to take place between November 2017 and March/April 2018. Applause will require evidence (photos and / or video) of the work undertaken and see work in progress. Companies will be required to submit regular updates both during development and while on tour. Applause will provide support and practical advice during the development process.

Application Process

Please fill in an application form available from our website.

Please send application forms by email to outdoors@applause.org.uk making it clear in the subject line which funding option you are applying for by **5pm Sunday 1st October 2017**. If you have been shortlisted, you will be notified by email by Friday 6th October. We will acknowledge receipt of your proposal, however, we regret we are unable to provide feedback to non-shortlisted applicants.